THE OXNARD
Tamale Festival

SEPTEMBER 2022

Dear Community Stakeholder,

The City of Oxnard Recreation and Community Services Division is proud to present the 15th Annual Oxnard Tamale Festival. After two years we cannot wait to see everyone's faces again! The event will be held in Downtown Oxnard's beautiful Plaza Park and will take place on Saturday, December 3, 2022, from 9:00 am to 6:00 pm.

In 2019, the Oxnard Tamale Festival attracted more than 10,000 attendees. Set right along the route of the annual Oxnard Christmas Parade, the event captures the spirit of the holidays through a variety of food and arts & crafts vendors, live music, and a fun-filled kids zone.

Please take a moment to review the attached sponsorship opportunities to see how we can help to highlight and connect your business or organization with event attendees. For any questions regarding sponsorships, please contact Adriana Britt, at adriana.britt@oxnard.org or by phone at (805) 890-5492.

For any other questions, please contact the Recreation and Community Services office at (805) 385-7995.

Sincerely,

Adriana Britt
adriana.britt@oxnard.org
(805) 890-5492

MARKETING OPPORTUNITIES

ELF $2,500

Package Includes:

- Logo on staff event shirts
- (2'H x 4"W) Banner Display on Small Stage (provided by sponsor)
- 10'x10' prime booth space with an option to sell merchandise
- Half-page ad in a digital program
- Logo displayed prominently on all event printed material
- Company name included in social media campaigns
- (2) 18'x24" yard sign displays at the event
- (4) Event T-Shirts
- Company Logo on Event Website
- Sponsor Plaque

HOT COCOA $1,000

Package Includes:

- 10'x10' booth space
- Quarter-page ad in event program (5"x4")
- Logo displayed on all event printed material
- Company name included in social media campaigns
- (1) 18'x24" yard sign displayed in fencing at the event
- (2) Event T-Shirts
- Company Logo on Event Website
- Sponsor Plaque

CANDY CANE $500

Package Includes:

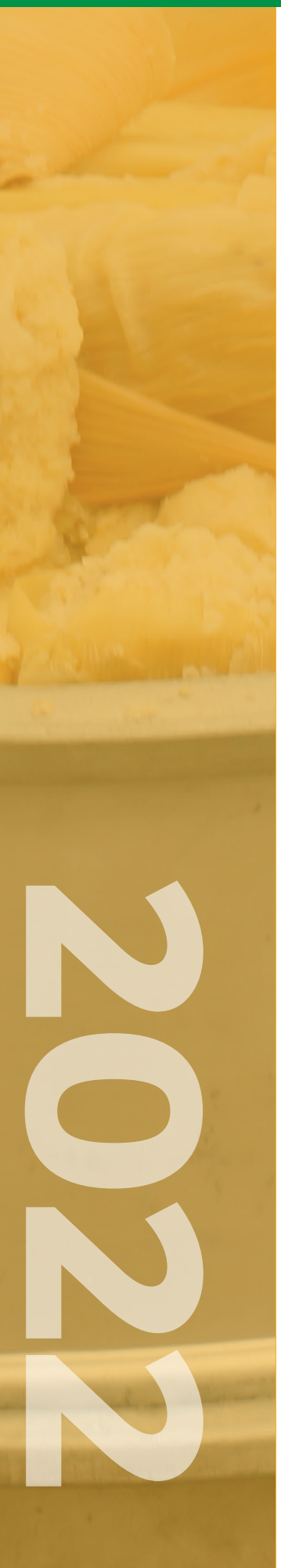
- 10x10 booth at the event
- Business Card ad space in event program
- Logo displayed on all event material
- Company name included in all social media campaigns
- Company Logo on Event Website

BANNER SPACE $100

- Banner placement on large stage during event (provided by sponsor

AD SPACE $25

- Business Card in cluded in Digital Event Program



MARKETING RESPONSE FORM

Name of Organization: _____

Contact Person: _____

E-Mail: _____

Office Phone: _____ Mobile Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

MARKETING LEVELS

☐ Pumpkin Spice	$1,000
☐ Calavera	$500
☐ Fall Friends	$250
☐ Ad Space	$25

Will you need?

☐ Electricity

☐ Canopy / 1 Table / 2 Chairs

☐ Selling merchandise

Notes: _____

IN-KIND DESCRIPTION:

_____

_____

_____

ESTIMATED FAIR-MARKET VALUE OF IN-KIND DONATION:

_____

_____

Please send contribution to:
CITY OF OXNARD
305 W THIRD ST. WEST WING,
1ST FLOOR
OXNARD, CA 93030

Please send logo to:
LISA.HORAN@OXNARD.ORG
PLEASE SEND IT IN PNG FORMAT
NO LATER THAN NOVEMBER 1, 2022

CITY OF OXNARD CALIFORNIA

inspire engage connect

RECREATION & COMMUNITY SERVICES